



WELCOME TO YOUR

LUCKY STREAK

Live to play live.

**LIVE CASINO PROVIDER AND
CONTENT AGGREGATOR**

SERVING THE IGAMING INDUSTRY **SINCE 2014**



WHY CHOOSE **LUCKY**STREAK?



Premium Live Dealer
Games Since **2014**



Purpose-Built
Hi-tech Studio



LuckyConnect
Content Aggregation API



Bespoke
Promotional Tools



High Definition
1080p Streaming



High Reliability
Technical Architecture



Greenscreen &
Customizable Gaming



All Currencies Supported:
FIAT, Crypto and **Sweepstake**
and **Social Casino Coins**

WHO ARE WE & WHAT WE DO

- ◇ LuckyStreak was **established in 2014** to bring more fun, innovation and quality to the igaming world
- ◇ We are a producer of **premium live casino games**, and an **aggregator of over 6000 games content** from leading providers
- ◇ All our games, marketing tools, reporting and support are available through our **robust and secure API**
- ◇ We work, in **all languages** and every currency: FIAT, crypto, **and now sweepstake and social coins**
- ◇ Our purpose is to **build solutions to our customers' needs**, in a flexible and supportive way

LuckyStreak live casino is streamed from our **purpose-built studio** in the beautiful city of **Riga**, Latvia.

It's home to **state-of-the-art production and streaming technology**, our **game presenter academy**, and a whole team that makes the magic happen, 24/7.

◇ **LOCATION: RIGA, LATVIA**

◇ **SIZE: 1,500 SQM**

◇ **# OF TABLES: 29**

◇ **# OF PRESENTERS: 250**

Supported languages:



New languages can be added on request

LUCKYLIVE

**LUCKY
STREAK**
Live to play live

BLACKJACK



BACCARAT



AUTO ROULETTE



EUROPEAN ROULETTE



DUAL-PLAY ROULETTE

GAMES ROOM

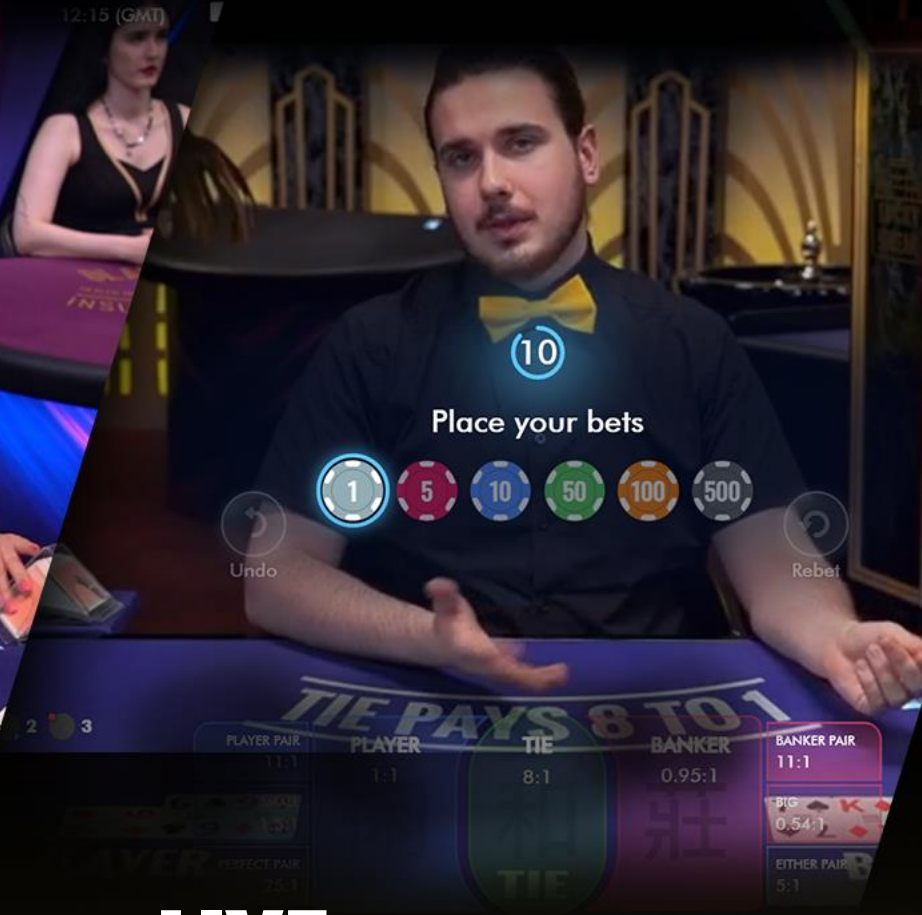
LUCKYLIVE

LUCKY
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LIVE BLACKJACK

Casino classic in stunning 1080p HD
Beautifully designed for mobile play



LIVE BACCARAT

The game for discerning high-rollers
Slick camera-switching for a superior gameplay



LIVE ROULETTE

Casino favourite European Roulette
Unlimited players and high limits

LIVE ROULETTE VARIANTS

LUCKYLIVE

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AUTO

Get into fast paced action right at the wheel

Auto Roulette is a **rapid variation** of classic European Roulette capable of **producing up to 60 games an hour** making it very suitable for high rollers looking for fast action

Auto-voiceover available in every language

DUAL-PLAY

An immersive experience as your customers **sit alongside players** in a land-based casino

Dual-Play is the perfect way to extend the excitement of online Roulette, while relaying the unique excitement of a real-life casino

Streamed from the **Portomaso and Oracle casinos of Malta**



LUCKYDEDICATED

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NEW! BRANDED EXPERIENCES

**MADE TO MEASURE
GREENSCREEN EXPERIENCES,
JUST FOR YOU**

LUCKYDEDICATED

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STREAK**

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STREAK**
Live to play live

- Brand new greenscreen technology
- Fully brand the gaming experience
- Customise any element
- Additional customisations for VIPs



ROCKET PLAY

2 2 Q 2 16
Elena



Rocket Play
Semi-dedicated
greenscreen Blackjack



Balance €107.01
Total Bet €45.00

NightCat

NightCat

NightCat

Hand 3

Hand 2

Hand 1

a1jb00

LUCKYCONNECT

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CONTENT-RICH AGGREGATION

**ONE INTEGRATION
OVER 5000 GAMES FROM THE
WORLD'S LEADING STUDIOS**



LUCKYCONNECT

**LUCKY
STREAK**
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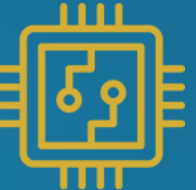
Cherry-picked content library: over 6000 brilliant games from the world's leading content providers



One-stop shop: we handle the provider, negotiations, integrations, content syncing, support and billing



Solid API architecture: built from the ground-up to be flexible and robust for a single seamless and reliable integration



Powerful back-office: detailed reports on every aspect of your games and players, plus LuckyStreak and provider promotional tools



Agile technical solutions: bridge aggregation → try a provider then go direct. **Dynamic domain solution** → stay operational in challenging markets



OUR CONTENT PARTNERS

LUCKYCONNECT

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STREAK
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LUCKY JACKPOT

**LUCKY
STREAK**
Live to play live

PROMOTIONAL TOOLS

The power to engage, entertain and retain your players, at your fingertips

The **LuckyJackpot Toolbox** empowers operators to run **tailor-made live casino promotional leaderboards** between their players, encouraging them to play more and compete against their fellow players for rewards.

Players earn leaderboard points by performing predetermined actions, easily configured by the operator, across many different variables, that align to the operator's specific campaign objective e.g. **reactivate, reward, retain, extend**.



LEADERBOARD TOURNAMENTS

Pit your players against each other to top the leaderboard. Fully integrated in our Live Casino lobby



Easily configurable
in our back-end



Set scoring
criteria



Fully targetable
and segmentable

Jackpot
Leaderboard



TYPES OF LUCKYJACKPOT

LuckyJackpot promotions can be created in a number of ways, depending on how you want to define the jackpot prize, and how you want it to be issued to customers.

	Winners are the top scoring players	Winners are selected randomly
Jackpot amount increases with bets	Progressive Leaderboard	Progressive Random
Jackpot amount is fixed	Fixed Amount Leaderboard	Fixed Amount Random

Jackpot prizes and mechanics are highly configurable. We can build prize types bespoke just for you

LUCKYJACKPOT CASE STUDY

Our data demonstrates that LuckyJackpot campaigns show a considerable positive impact gaming sessions and betting volumes when promoted to customers.

+192% BET STAKES

+216% NUMBER OF BETS

+127% PLAYERS

+113% SESSIONS

+136% AVG SESSION DURATION

Figures relate to a campaign by a LuckyStreak customer, and represent the change in each variable during the campaign period versus pre-campaign

**LUCKY
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**ENHANCE YOUR
PROPOSITION AND
YOUR REVENUES**



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