

WELCOME TO YOUR

# LUCKY STREAK

*Live to play live*

**LIVE CASINO PROVIDER AND  
CONTENT AGGREGATOR**

SERVING THE IGAMING INDUSTRY **SINCE 2014**



# WHY CHOOSE **LUCKYSTREAK?**



Premium Live Dealer  
Games Since 2014



Purpose-Built  
Hi-tech Studio



LuckyConnect  
Content Aggregation API



Bespoke  
Promotional Tools



High Definition  
1080p Streaming



High Reliability  
Technical Architecture



**NEW!** Greenscreen &  
Customizable  
Gaming



All Currencies Supported:  
FIAT, Crypto and **Sweepstake**  
and **Social Casino Coins**

# WHO ARE WE & WHAT WE DO

- ◇ LuckyStreak was **established in 2014** to bring more fun, innovation and quality to the igaming world
- ◇ We are a producer of **premium live casino games**, and an **aggregator of over 5000 games content** from leading providers
- ◇ All our games, marketing tools, reporting and support are available through our **robust and secure API**
- ◇ We work, in **all languages** and every currency: FIAT, crypto, **and now sweepstake and social coins**
- ◇ Our purpose is to **build solutions to our customers' needs**, in a flexible and supportive way

**LUCKYLIVE**

**LUCKY  
STREAK**  
*Live to play live*

**BLACKJACK**



**BACCARAT**



**AUTO ROULETTE**



**EUROPEAN ROULETTE**



**DUAL-PLAY ROULETTE**



LuckyStreak live casino is streamed from our **purpose-built studio** in the beautiful city of **Riga**, Latvia.

It's home to **state-of-the-art production and streaming technology**, our **game presenter academy**, and a whole team that makes the magic happen, 24/7.

◇ **LOCATION: RIGA, LATVIA**

◇ **SIZE: 1,500 SQM**

◇ **# OF TABLES: 29**

◇ **# OF PRESENTERS: 250**

Supported languages:



New languages can be added on request



# GAMES ROOM

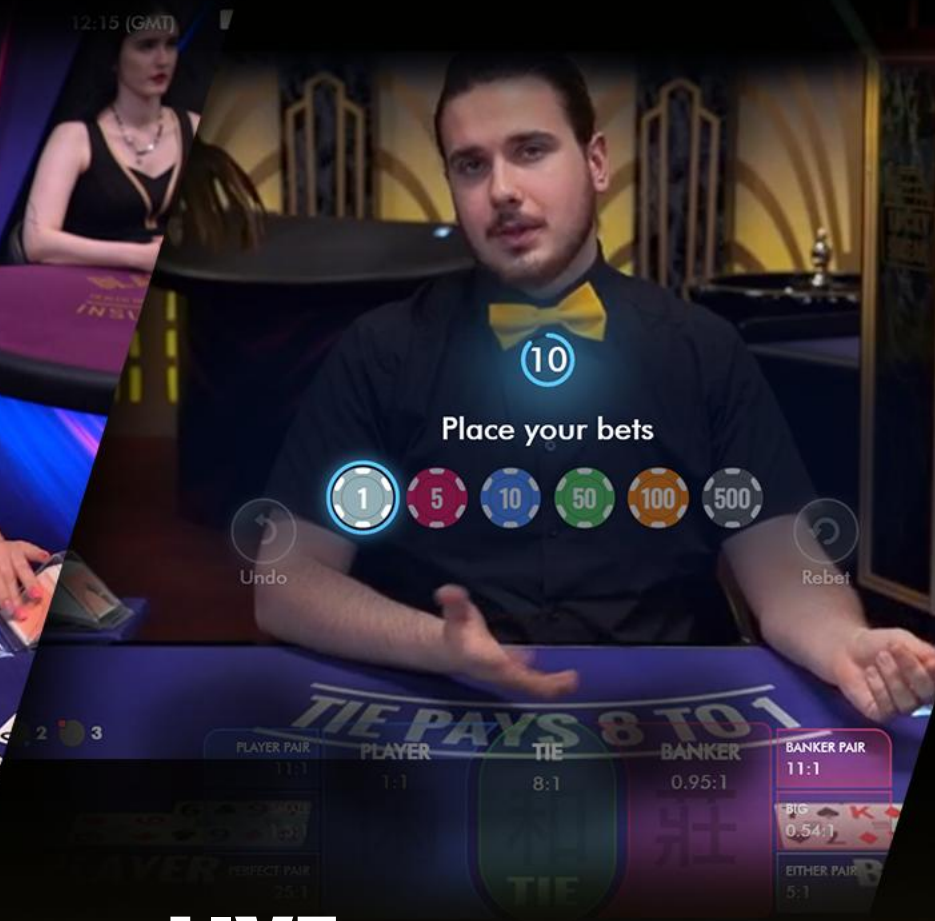
LUCKYLIVE

LUCKY  
STREAK  
Live to play live



## LIVE BLACKJACK

Casino classic in stunning 1080p HD  
Beautifully designed for mobile play



## LIVE BACCARAT

The game for discerning high-rollers  
Slick camera-switching for a superior gameplay



## LIVE ROULETTE

Casino favourite European Roulette  
Unlimited players and high limits

## NEW! MOBILE ROULETTE

**LUCKY  
STREAK**  
Live to play live

Thumb-friendly  
chip selection  
and betting  
actions



Portrait and  
landscape mode,  
whatever you prefer



Multiple cameras to  
stay close to the  
action



Statistics, history,  
and Hot & Cold  
numbers



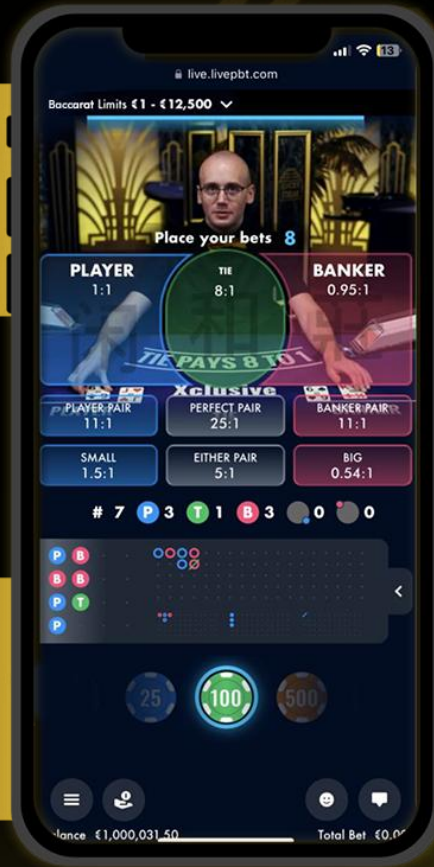
# MOBILE BACCARAT

LUCKYLIVE

LUCKY  
STREAK  
Live to play live

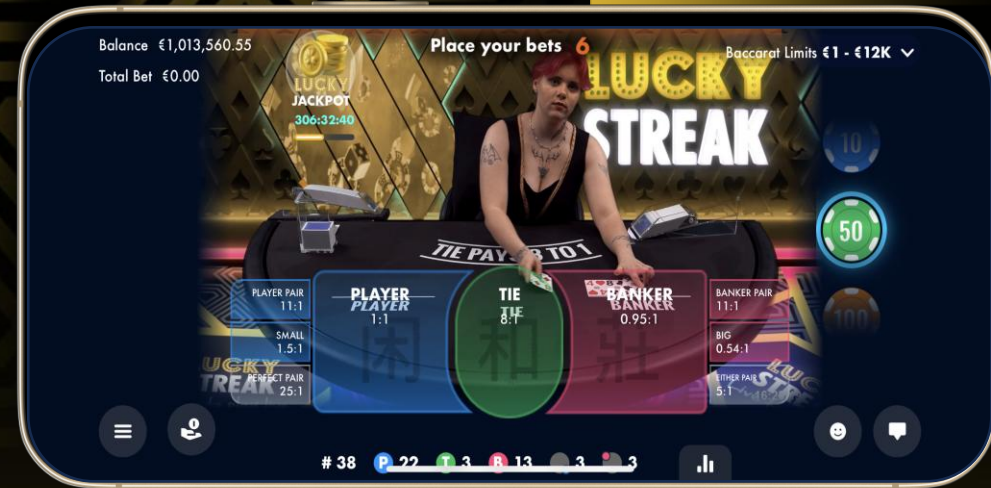
Easy swipe  
chips and bet  
selection

Roadmaps and  
results history  
clearly displayed



Automated dual  
camera display  
for improved  
gameplay

Beautifully designed  
for simple clear  
mobile play, however  
you prefer



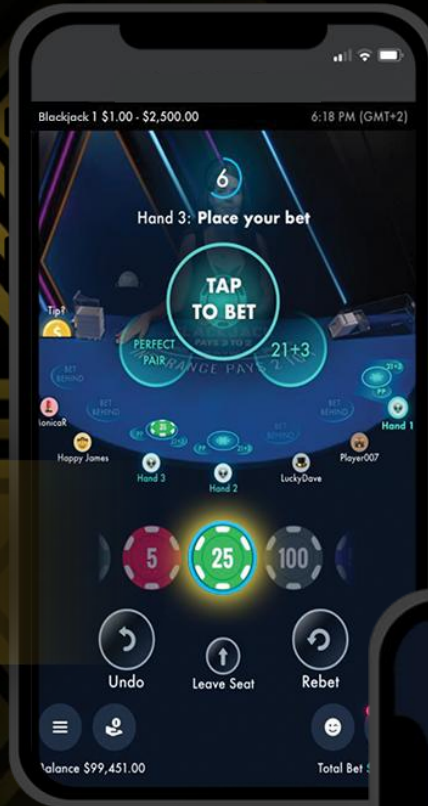


# MOBILE BLACKJACK

LUCKYLIVE

LUCKY  
STREAK  
Live to play live

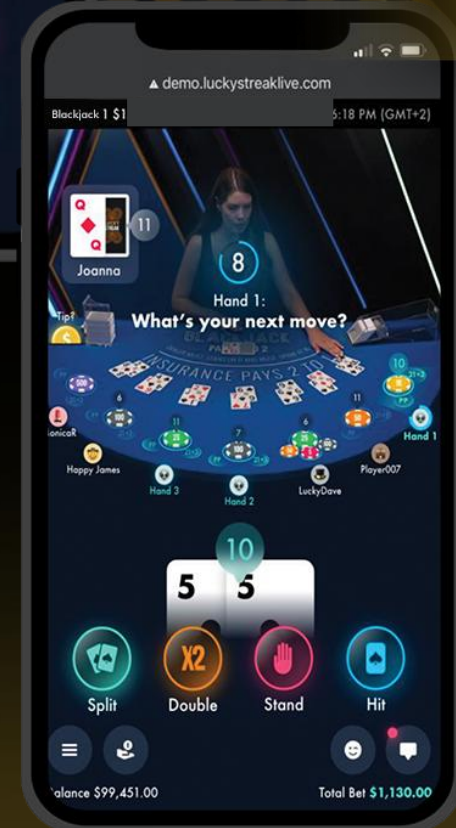
Thumb-  
friendly chip  
selection and  
betting actions



Share your feelings  
with fellow players  
using emojis!



Mobile portrait  
mode... the way it is  
meant to be!





# LIVE ROULETTE VARIANTS

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## AUTO

Get into fast paced action right at the wheel

Auto Roulette is a **rapid variation** of classic European Roulette capable of **producing up to 60 games an hour** making it very suitable for high rollers looking for fast action

Auto-voiceover available in every language

## DUAL-PLAY

An immersive experience as your customers **sit alongside players** in a land-based casino

Dual-Play is the perfect way to extend the excitement of online Roulette, while relaying the unique excitement of a real-life casino

Streamed from the **Portomaso and Oracle casinos of Malta**





**LUCKYDEDICATED**

**LUCKY  
STREAK**  
Live to play live

**NEW! BRANDED EXPERIENCES**

**MADE TO MEASURE  
GREENSCREEN EXPERIENCES,  
JUST FOR YOU**

# **CONTENT-RICH AGGREGATION**

**ONE INTEGRATION  
OVER 5000 GAMES FROM THE  
WORLD'S LEADING STUDIOS**



**LUCKYDEDICATED**

**LUCKY  
STREAK**

Live to play live

**LUCKY  
STREAK**  
Live to play live

- Brand new greenscreen technology
- Fully brand the gaming experience
- Customise any element
- Additional customisations for VIPs





# ROCKET PLAY



16

Elena

Rocket Play  
Semi-dedicated  
greenscreen Blackjack



NightCat

NightCat

NightCat

Hand 3

Hand 2

Hand 1

a1jb00

Balance €107.01

Total Bet €45.00





# LUCKYCONNECT

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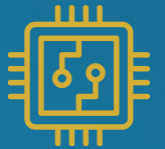
**Cherry-picked content library:** over 5000 brilliant games carefully selected from over 60 of the world's leading content providers

**One-stop shop:** no need to sign multiple contracts and juggle multiple suppliers, just get them live on your site quickly

**Brilliant API architecture:** built from the ground-up to be flexible and robust for a single seamless and reliable integration

**Robust back-office capabilities:** our games come fully equipped with all LuckyStreak's backoffice capabilities, straight from the start

**Around the clock support:** our support center is ready to swiftly and efficiently solve any support requests



# OUR CONTENT PARTNERS

LUCKYCONNECT

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Coming Soon:





**LUCKY JACKPOT**

**LUCKY  
STREAK**  
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# PROMOTIONAL TOOLS

The power to engage, entertain and retain your players, at your fingertips

The **LuckyJackpot Toolbox** empowers operators to run **tailor-made live casino promotional leaderboards** between their players, encouraging them to play more and compete against their follow players for rewards.

Players earn leaderboard points by performing predetermined actions, easily configured by the operator, across many different variable, that align to the operator's specific campaign objective e.g. **reactivate, reward, retain, extend**.



## LEADERBOARD TOURNAMENTS

Pit your players against each other to top the leaderboard. Fully integrated in our Live Casino lobby



Easily configurable  
in our back-end



Set scoring  
criteria



Fully targetable  
and segmentable

Jackpot

LUCKY JACKPOT €908

LEADERBOARD

1	Banana Boo	2150
2	Chesking	2140
24	hotsauce	13
25	Marko q	12
26	kukuluku	11

Leaderboard



# LUCKYJACKPOT

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## TYPES OF LUCKYJACKPOT

LuckyJackpot promotions can be created in a number of ways, depending on how you want to define the jackpot prize, and how you want it to be issued to customers.

	Winners are the top scoring players	Winners are selected randomly
Jackpot amount increases with bets	Progressive Leaderboard	Progressive Random
Jackpot amount is fixed	Fixed Amount Leaderboard	Fixed Amount Random

**Jackpot prizes and mechanics are highly configurable.** We can build prize types bespoke just for you

## LUCKYJACKPOT CASE STUDY

Our data demonstrates that LuckyJackpot campaigns show a considerable positive impact gaming sessions and betting volumes when promoted to customers.

**+192% BET STAKES**

**+216% NUMBER OF BETS**

**+127% PLAYERS**

**+113% SESSIONS**

**+136% AVG SESSION DURATION**

Figures relate to a campaign by a LuckyStreak customer, and represent the change in each variable during the campaign period versus pre-campaign

# LUCKY STREAK

Live to play live

**ENHANCE YOUR  
PROPOSITION AND  
YOUR REVENUES**



**LUCKYLIVE**



**LUCKYCONNECT**



**LUCKYJACKPOT**



**LUCKYDEDICATED**

**Rory Kimber**  
**Commercial Director**  
[rory@luckystreaklive.com](mailto:rory@luckystreaklive.com)



**Mark O'Donnell**  
**Head of Marketing**  
[mark@luckystreaklive.com](mailto:mark@luckystreaklive.com)