

WELCOME TO YOUR

# LUCKY STREAK

*Live to play live.*

**LIVE CASINO PROVIDER AND  
CONTENT AGGREGATOR**



# WHY CHOOSE **LUCKYSTREAK?**



Premium Live Dealer  
Games Since 2014



Purpose-Built  
Hi-tech Studio



LuckyConnect  
Content Aggregation



Bespoke  
Promotional Tools



High Definition  
1080p Streaming



High Reliability  
Technical Architecture



Fully Customizable  
Gaming



All currencies supported:  
FIAT, Crypto and **NEW**  
sweepstake and social casino

# WHO ARE WE? WHAT DO WE DO?

- ◇ LuckyStreak was **established in 2014** to bring more fun, innovation and quality to the igaming world
- ◇ We are a producer of **premium live casino games**, and an **aggregator of high-quality slots and games** from leading providers
- ◇ All our games, marketing tools, reporting and support are available through the same **robust and secure API integration**
- ◇ We will gladly work with igaming customers from **across the world**, in **all languages** and in every currency: **FIAT, crypto, and now sweepstake and social**
- ◇ Our purpose is to **build solutions to our customers' needs**, in a flexible and supportive way: their requirements, not our own





**LUCKY JACKPOT**

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STREAK**  
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# PROMOTIONAL TOOLS

The power to engage, entertain and retain your players, at your fingertips

The **LuckyJackpot Toolbox** empowers operators to run **tailor-made live casino promotional leaderboards** between their players, encouraging them to play more and compete against their follow players for rewards.

Players earn leaderboard points by performing predetermined actions, easily configured by the operator, across many different variable, that align to the operator's specific campaign objective e.g. **reactivate, reward, retain, extend**.



## LEADERBOARD TOURNAMENTS

Pit your players against each other to top the leaderboard. Fully integrated in our Live Casino lobby



Easily configurable  
in our back-end



Set scoring  
criteria



Fully targetable  
and segmentable

Jackpot

Leaderboard

The screenshot shows a live casino interface with a blackjack table in the foreground and a leaderboard overlay on the left. The table has a blue felt with 'BLACKJACK' and 'INSURANCE PAYS 2:1' visible. A female croupier is seated behind the table. The leaderboard is titled 'LUCKY JACKPOT €908' and lists the following players and scores:

Rank	Player Name	Score
1	Banana Boo	2150
2	Chesking	2140
24	hotsauce	13
25	Marko q	12
26	kaizuku	11

At the bottom of the interface, there is a status bar showing 'C1,000,606 BALANCE', '€0 ECU', '€0 WIN', and 'Dealing Cards'. Navigation buttons for 'LEBBY' and 'HISTORY' are also visible.



# LUCKY JACKPOT

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## TYPES OF LUCKY JACKPOT

LuckyJackpot promotions can be created in a number of ways, depending on how you want to define the jackpot prize, and how you want it to be issued to customers.

## LUCKY JACKPOT CASE STUDY

Our data demonstrates that LuckyJackpot campaigns show a considerable positive impact gaming sessions and betting volumes when promoted to customers.

	Winners are the top scoring players	Winners are selected randomly
Jackpot amount increases with bets	Progressive Leaderboard	Progressive Random
Jackpot amount is fixed	Fixed Amount Leaderboard	Fixed Amount Random

Jackpot prizes and mechanics are highly configurable. We can build prize types bespoke just for you

**+192% BET STAKES**

**+216% NUMBER OF BETS**

**+127% PLAYERS**

**+113% SESSIONS**

**+136% AVG SESSION DURATION**

Figures relate to a campaign by a LuckyStreak customer, and represent the change in each variable during the campaign period versus pre-campaign

# LUCKY STREAK

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**ENHANCE YOUR  
PROPOSITION AND  
YOUR REVENUES**



**LUCKYLIVE**



**LUCKYCONNECT**



**LUCKYJACKPOT**



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