

WELCOME TO YOUR

# LUCKY STREAK

*Live to play live.*

**LIVE CASINO PROVIDER AND  
CONTENT AGGREGATOR**



# WHY CHOOSE **LUCKYSTREAK?**



Premium Live Dealer  
Games Since 2014



Purpose-Built  
Hi-tech Studio



LuckyConnect  
Content Aggregation



Bespoke  
Promotional Tools



High Definition  
1080p Streaming



High Reliability  
Technical Architecture



Fully Customizable  
Gaming



All currencies supported:  
FIAT, Crypto and **NEW**  
sweepstake and social casino

# WHO ARE WE? WHAT DO WE DO?

- ◇ LuckyStreak was **established in 2014** to bring more fun, innovation and quality to the igaming world
- ◇ We are a producer of **premium live casino games**, and an **aggregator of high-quality slots and games** from leading providers
- ◇ All our games, marketing tools, reporting and support are available through the same **robust and secure API integration**
- ◇ We will gladly work with igaming customers from **across the world**, in **all languages** and in every currency: **FIAT, crypto, and now sweepstake and social**
- ◇ Our purpose is to **build solutions to our customers' needs**, in a flexible and supportive way: their requirements, not our own

**LUCKYLIVE**

**LUCKY  
STREAK**  
*Live to play live*

**BLACKJACK**



**BACCARAT**



**AUTO ROULETTE**



**EUROPEAN ROULETTE**



**DUAL-PLAY ROULETTE**



LuckyStreak live casino is streamed from our **purpose-built studio** in the beautiful city of **Riga, Latvia**.

It's home to **state-of-the-art production and streaming technology**, our **game presenter academy**, and a whole team that makes the magic happen, 24/7.

◇ **LOCATION: RIGA, LATVIA**

◇ **SIZE: 1,500 SQM**

◇ **# OF TABLES: 29**

◇ **# OF PRESENTERS: 250**

Supported languages:



New languages can be added on request

# GAMES ROOM

LUCKYLIVE

LUCKY  
STREAK  
Live to play live



## LIVE BLACKJACK

Casino classic in stunning 1080p HD  
Beautifully designed for mobile play



## LIVE BACCARAT

The game for discerning high-rollers  
Slick camera-switching for a superior gameplay



## LIVE ROULETTE

Casino favourite European Roulette  
Unlimited players and high limits

# LIVE ROULETTE VARIANTS

LUCKYLIVE

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## AUTO

Get into fast paced action right at the wheel

Auto Roulette is a **rapid variation** of classic European Roulette capable of **producing up to 60 games an hour** making it very suitable for high rollers looking for fast action

Auto-voiceover available in every language

## DUAL-PLAY

An immersive experience as your customers **sit alongside players** in a land-based casino

Dual-Play is the perfect way to extend the excitement of online Roulette, while relaying the unique excitement of a real-life casino

Streamed from the **Portomaso and Oracle casinos of Malta**



# NEW IMPROVED MOBILE BACCARAT EXPERIENCE

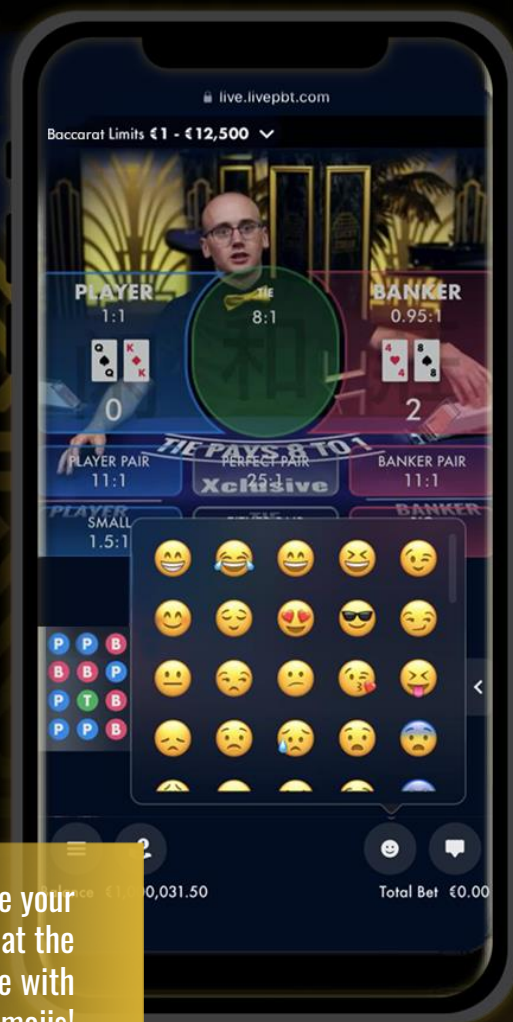
## LUCKYLIVE

**LUCKY  
STREAK**  
Live to play live

Improved mobile portrait mode... the way it is meant to be!



Touch-friendly chip selection and betting actions



Share your emotions at the table with new emojis!

Automated dual camera display for improved gameplay and viewability



Roadmaps and results history clearly displayed



# ALREADY LIVE: MOBILE BLACKJACK

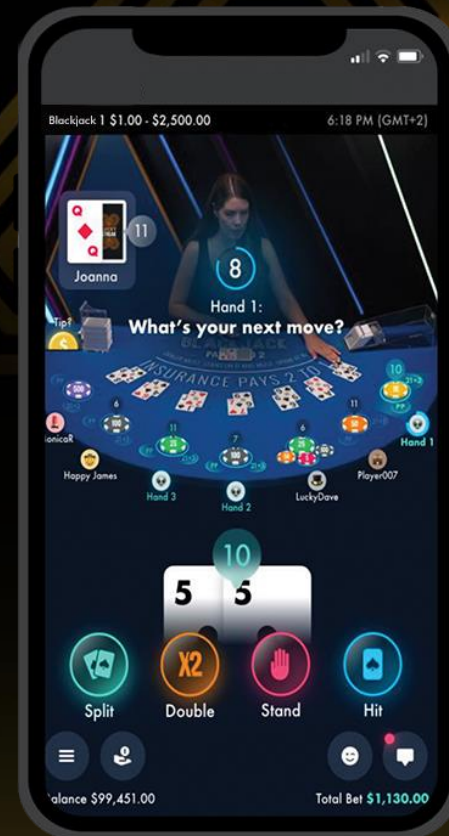
# LUCKYLIVE

# LUCKY STREAK

Live to play live



Thumb-friendly chip selection and betting actions



New mobile portrait mode... the way it is meant to be!

# COMING IN H1 2024: NEW ROULETTE!

**LUCKYDEDICATED**

**LUCKY  
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# **BRANDED GAMING EXPERIENCES**

**MADE TO MEASURE  
LIVE CASINO EXPERIENCES,  
JUST FOR YOU**

- ◇ **Highly customisable** options to the gaming environment meeting your specification
- ◇ Bring your **branding and your specific requirements** to the player experience
- ◇ **Rebrand any element:** table, background, chipset, user-interface, dealer apparel and language
- ◇ **Additional customisations for VIPs** including betting limits, opening times and dedicated dealers

LuckyStreak x 1xBet:  
dedicated, exclusive  
Lucky Blackjack,

Lobby    Blackjack Limits €25 - €1,500    15:23 (GMT+1)

1XBET  
GOOD GAME  
WELL PAID

1XBET  
GOOD GAME  
WELL PAID

BLACKJACK  
DEALER MUST STAND ON 17 AND MUST DRAW AT 16  
INSURANCE PAYS 2 TO 1  
1XBET

Jacob: J 5 (15)

Dealer: 5 5

Tip?

Balance €1,000,131.50  
Total Bet €0.00

Minas74

Total Bet €0.00  
Balance €1,000,131.50

**LUCKY JACKPOT**

**LUCKY  
STREAK**  
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# PROMOTIONAL TOOLS

The power to engage, entertain and retain your players, at your fingertips

The **LuckyJackpot Toolbox** empowers operators to run **tailor-made live casino promotional leaderboards** between their players, encouraging them to play more and compete against their follow players for rewards.

Players earn leaderboard points by performing predetermined actions, easily configured by the operator, across many different variable, that align to the operator's specific campaign objective e.g. **reactivate, reward, retain, extend**.



## LEADERBOARD TOURNAMENTS

Pit your players against each other to top the leaderboard. Fully integrated in our Live Casino lobby



Easily configurable  
in our back-end



Set scoring  
criteria



Fully targetable  
and segmentable

Jackpot  
Leaderboard

The screenshot shows a live blackjack game in progress. A female croupier is seated at the table. The interface includes a 'LUCKY JACKPOT' overlay with a current value of €908. A leaderboard is visible on the left side of the overlay, listing player names and their scores. The table itself shows cards being dealt and bets placed by players.

Rank	Player Name	Score
1	Banana Boo	2150
2	Chesking	2140
24	hotsauce	13
25	Marko q	12
26	kukuluku	11

# LUCKY JACKPOT

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## TYPES OF LUCKY JACKPOT

LuckyJackpot promotions can be created in a number of ways, depending on how you want to define the jackpot prize, and how you want it to be issued to customers.

	Winners are the top scoring players	Winners are selected randomly
Jackpot amount increases with bets	Progressive Leaderboard	Progressive Random
Jackpot amount is fixed	Fixed Amount Leaderboard	Fixed Amount Random

Jackpot prizes and mechanics are highly configurable. We can build prize types bespoke just for you

## LUCKY JACKPOT CASE STUDY

Our data demonstrates that LuckyJackpot campaigns show a considerable positive impact gaming sessions and betting volumes when promoted to customers.

**+192% BET STAKES**

**+216% NUMBER OF BETS**

**+127% PLAYERS**

**+113% SESSIONS**

**+136% AVG SESSION DURATION**

Figures relate to a campaign by a LuckyStreak customer, and represent the change in each variable during the campaign period versus pre-campaign

**LUCKYCONNECT**

**LUCKY  
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# **CONTENT-RICH AGGREGATION**

**ONE INTEGRATION  
OVER 4000 GAMES FROM THE  
WORLD'S LEADING STUDIOS**





# LUCKYCONNECT

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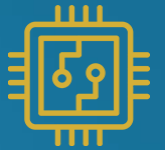
Cherry-picked content library: over 2500 brilliant games carefully selected from over 40 of the world's leading content providers

One-stop shop: no need to sign multiple contracts and juggle multiple suppliers, just get them live on your site quickly

Brilliant API architecture: built from the ground-up to be flexible and robust for a single seamless and reliable integration

Robust back-office capabilities: our games come fully equipped with all LuckyStreak's backoffice capabilities, straight from the start

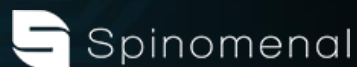
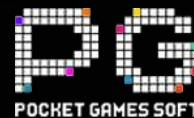
Around the clock support: our support center is ready to swiftly and efficiently solve any support requests



# OUR CONTENT PARTNERS

## LUCKYCONNECT

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Coming Soon:



# LUCKY STREAK

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ENHANCE YOUR  
PROPOSITION AND  
YOUR REVENUES



**LUCKYLIVE**



**LUCKYCONNECT**



**LUCKYJACKPOT**



**LUCKYDEDICATED**

Rory Kimber  
Commercial Director  
[rory@luckystreaklive.com](mailto:rory@luckystreaklive.com)



Mark O'Donnell  
Head of Marketing  
[mark@luckystreaklive.com](mailto:mark@luckystreaklive.com)